

ESSUG User Day

2023

Linköping – 26 April

**Richard Burkitt,
Director of Innovation,
EBSCO**



Open Data & BIBFRAME

Library collections today

Libraries have rich and diverse collections, but today:

- Library collections are not visible anywhere on the Web
- Library collections are not connected to other data sources on the Web

As a result:

- Users have fewer access points and pathways to information
- Library collections miss out on usage (new visitors from the Web)
- Library collections lack potential enrichments and connections to many topics, places, people, etc. that the Web has to offer



How do we overcome these challenges,
accelerate research
and help users gain new insights

Accelerate research

Creating *new pathways* to information by meeting users where they are.

Creating *new insights* by making relationships between people, places, disciplines, etc. more visible.

Library collections today

```
000 00778cam a2200253u 4500
001 6888761
005 20090112073138.0
008 830721s1934 nyua 000 0 eng
906 — |a 0 |b cbc |c premunv |d u |e ncip |f 19 |g y-gencatlg
035 — |9 (DLC) 34027294
010 — |a 34027294
040 — |a DLC |c CarP |d DLC
050 00 |a AC35 |b .E52
100 1_ |a Einstein, Albert. |d 1879-1955.
240 10 |a Mein Weltbild. |l English
245 14 |a The world as I see it.
260 — |a New York, |b Covici, Friede, |c 1934.
300 — |a xvi p., 1 l., |b 19-290 p. diagrs. |c 21 cm.
650 _0 |a Physics.
650 _0 |a Jews.
650 _0 |a Peace.
700 1_ |a Harris, Allan, [from old catalog] |e tr.
991 — |b c-GenColl |h AC35 |l .E52 |t Copy 1 |w PREM
991 — |b c-GenColl |h AC35 |l .E52 |p 00026241947 |t Copy 2 |w CCF
```



- Catalogues (MARC)
- Repositories (DC)
- Archives (EAD)

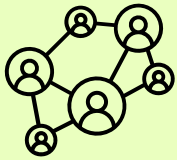


transform

Make
catalogues
portable,
visible and
connected
on the Web

BiblioGraph

Using BIBFRAME to connect, enrich and publish library resources on the Web



Connect

- all works by and about an author / researcher / faculty
- works within a genre,
- works about a place, etc.



Enrich

with information about the author / researcher / faculty:
alternative names,
date of birth,
occupation, areas of study, political affiliations, etc.



Publish

anywhere on the World Wide Web:

- Learning Management System,
- IR,
- department website,
- And many more

Example: how we use MARC to create BIBFRAME

Let's look at the Einstein example...

MARC

```
000 00778cam a2200253u 4500
001 6888761
005 20090112073138.0
008 830721s1934 nyua 000 0 eng
906 _ |a 0 |b cbc |c premunv |d u |e ncip |f 19 |g y-gencatg
035 _ |9 (DLC) 34027294
010 _ |a 34027294
040 _ |a DLC |c CarP |d DLC
050 00 |a AC35 |b .E52
100 1_ |a Einstein, Albert, |d 1879-1955.
240 10 |a Mein Weltbild. |l English
245 14 |a The world as I see it.
260 _ |a New York, |b Covici, Friede, |c 1934.
300 _ |a xvi p., 1 l., |b 19-290 p. diagrs. |c 21 cm.
650 _0 |a Physics.
650 0 |a Jews.
```

BIBFRAME

The world as I see it

Creator Einstein, Albert, 1879-1955

Contributor Harris, Alan

Translator Harris, Alan

Subject Jews
 Jews
 Peace
 Peace
 Physics
 Physics

Language eng
 ger

```
"@id": "http://link.dclibrary.org/resource/aJlUtrP9HWg/",
"@type": "CreativeWork",
```

Transforming MARC to BIBFRAME resources.
each resource becomes a link that serves as a **unique identifier**

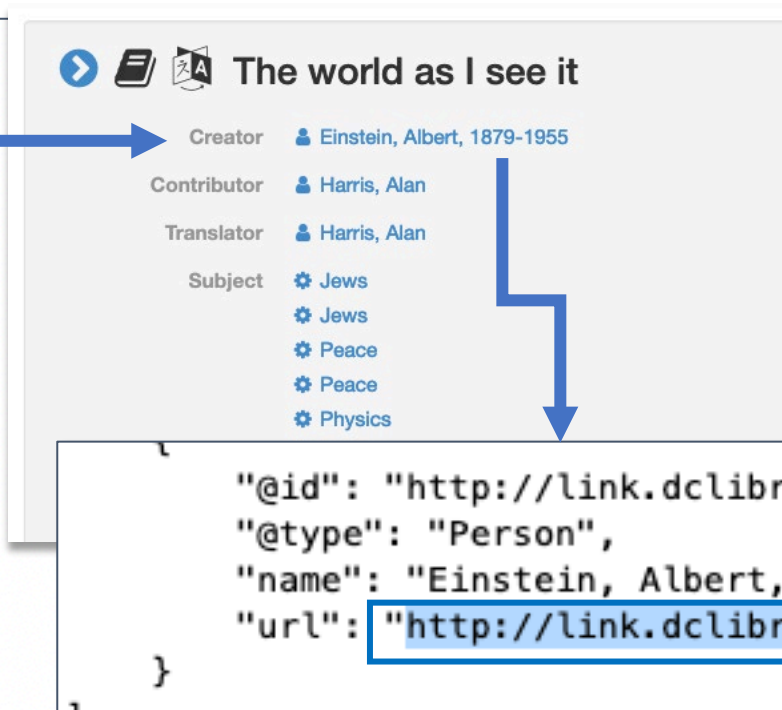
Example: how we use MARC to create BIBFRAME

Let's look at the Einstein example...

MARC

```
000 00778cam a2200253u 4500
001 6888761
005 20090112073138.0
008 830721s1934 nyua 000 0 eng
906 _ |a 0 |b cbc |c premunv |d u |e ncip |f 19 |g y-gencatlg
035 _ |9 (DLC) 34027294
010 _ |a 34027294
040 _ |a DLC |c CarP |d DLC
050 00 |a AC35 |b .E52
100 1_ |a Einstein, Albert, |d 1879-1955.
240 10 |a Mein Weltbild. |l English
245 14 |a The world as I see it.
260 _ |a New York, |b Covici, Friede, |c 1934.
300 _ |a xvi p., 1 l., |b 19-290 p. diagrs. |c 21 cm.
650 _0 |a Physics.
650 0 |a Jews.
```

BIBFRAME



The world as I see it

Creator Einstein, Albert, 1879-1955

Contributor Harris, Alan

Translator Harris, Alan

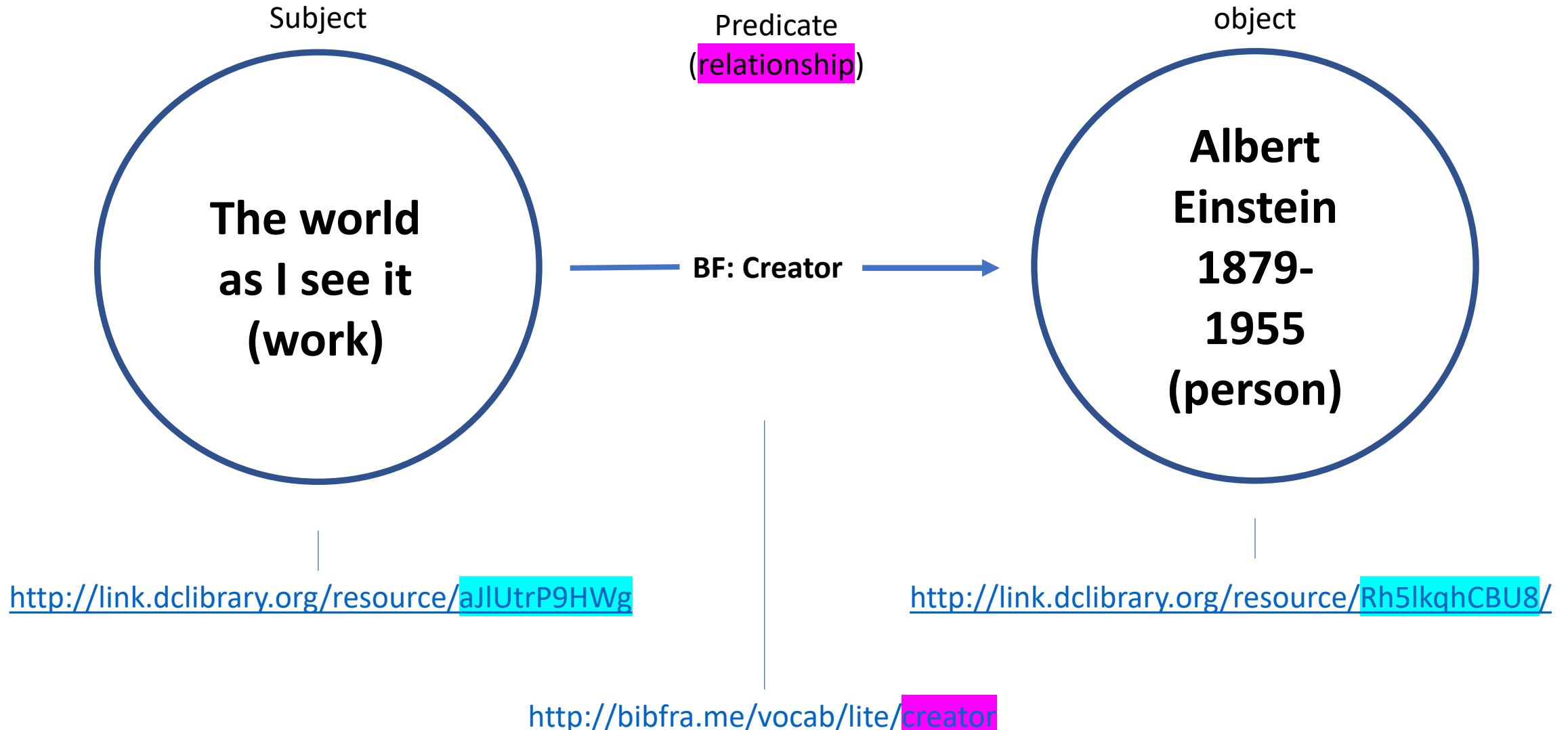
Subject Jews
 Jews
 Peace
 Peace
 Physics

```
{
  "@id": "http://link.dclibrary.org/resource/Rh5lkqhCBU8/",
  "@type": "Person",
  "name": "Einstein, Albert, 1879-1955",
  "url": "http://link.dclibrary.org/resource/Rh5lkqhCBU8/"
}
```

Transforming MARC to BIBFRAME resources.
each resource becomes a link that serves as a **unique identifier**

Example: using BIBFRAME resources to create relationships

Each resource is a link. The **relationship** is a link as well.



Example: Using BIBFRAME for resource enrichment

Our service intelligently maps links (local identifiers) to equivalent identifiers in other graphs.

We use these mappings to pull in additional data about the person, item, etc.

Example: enriching the 'person' with WikiData.

Link Analysis

Einstein, Albert, 1879-1955

Local Identifier	http://link.dclibrary.org/resource/Rh5lkqhCBU8/
Network Identifier	http://library.link/resource/Rh5lkqhCBU8/
Alternative Identifiers	http://library.link/resource/R5unDpiqITw http://library.link/resource/7U2AFUyIFPc
Equivalent Identifiers	https://www.wikidata.org/wiki/Q937

Resource Description Namespaces

- <http://www.w3.org/2000/01/rdf-schema#>
- <http://www.w3.org/1999/02/22-rdf-syntax-ns#>
- <http://schema.org/>
- <http://purl.org/dc/terms/>
- <http://ogp.me/>

Network Analysis

Inbound Links 40 × 4
40 link(s) based on 4 distinct link type(s)

Outbound Links 0 × 0

Shared in Network

Currently shared across 680 libraries

<http://link.tbpl.ca/resource/Rh5lkqhCBU8>


<http://sara-hightower.library.link/resource/Rh5lkqhCBU8>

<http://link.library.haverling.gov.uk/resource/Rh5lkqhCBU8>

<http://heyworthelementary.library.link/resource/Rh5lkqhCBU8>

<http://lenninas.librarv.link/resource/Rh5lkahCBU8>

Example: Using BIBFRAME for resource enrichment



WIKIDATA

Main page

Community portal

Project chat

Create a new Item

Recent changes

Random Item

Query Service

Nearby

Help

Donate

Lexicographical data

Create a new Lexeme

Recent changes

Random Lexeme

Tools

What links here

Related changes

Special pages

Item

Discussion

Albert Einstein (Q937)

German-born theoretical physicist; developer of the theory of relativity (1879–1955)

Einstein | A. Einstein

[In more languages](#)

[Configure](#)

Language	Label	Description	Also known as
English	Albert Einstein	German-born theoretical physicist; developer of the theory of relativity (1879–1955)	Einstein A. Einstein
Spanish	Albert Einstein	físico alemán	Einstein Einstein, Albert A. Einstein
Traditional Chinese	阿爾伯特·愛因斯坦	德裔美國物理學家，相對論創立者	愛因斯坦 阿爾貝特·愛因斯坦 愛恩斯坦 艾爾伯特·愛因斯坦 愛爾伯特·愛因斯坦 艾因斯坦 愛恩思坦 愛因思坦 亞伯特·愛因斯坦

Wikipedia (215 entries)

ab

Einšteín, Алберт

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Albert Einstein

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Albert Einstein


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Albert Einstein

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Albert Einstein 

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ألبرت أينشتاين 

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ألبيرو أينشتاين

arz

البرت اينشتاين

ast

Albert Einstein

as

এলবার্ট আইনষ্টাইন

ay

Albert Einstein

azb

آلبرت آينشتاين

az

Albert Eynşteyn

ban

Albert Einstein

bat_smg

Alberts Einšteins

ba

Альберт Эйнштейн


bcl

Albert Einstein

be_x_old

Альбэрт Айнштайн

be

Альберт Эйнштэйн 

bg

Алберт Айнщайн

bh

অল্‌বৰ্ট আই‌ষ্টীন

bm

Albert Einstein

bn

আলবার্ট আইনস্টাইন

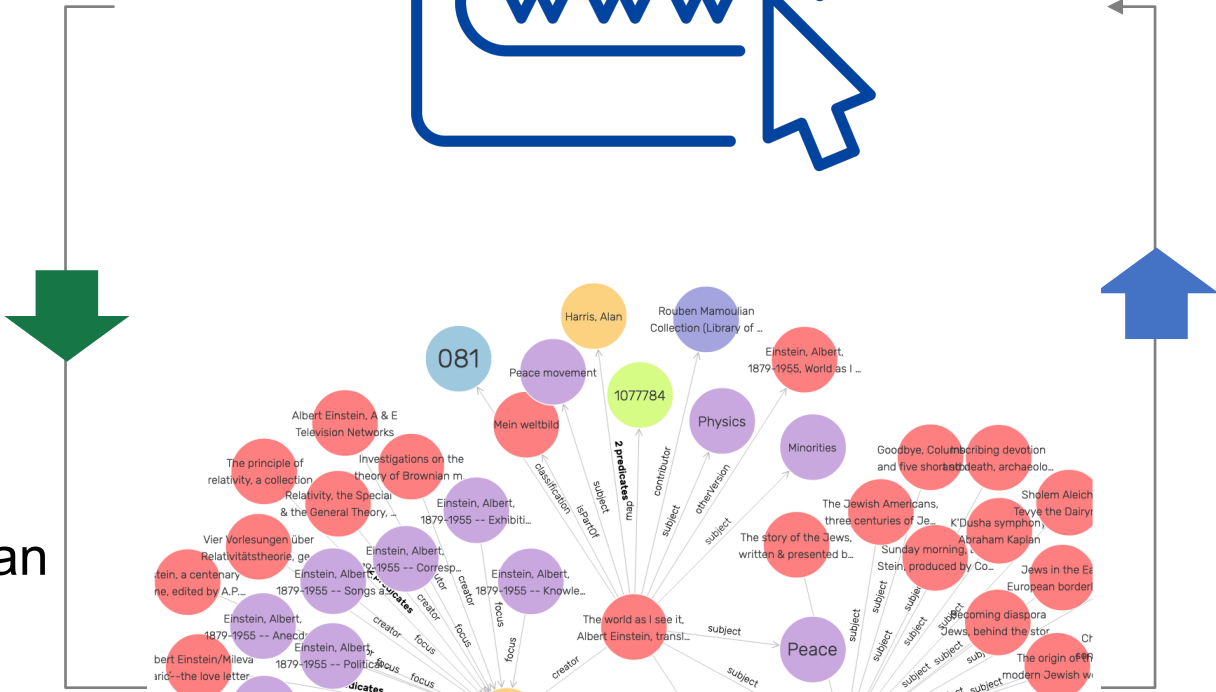
bpy

আলবার্ট আইনস্টাইন

We use connections across data graphs to add new information about authors.

For example, add Einstein’s name in other languages to support multi-lingual search.

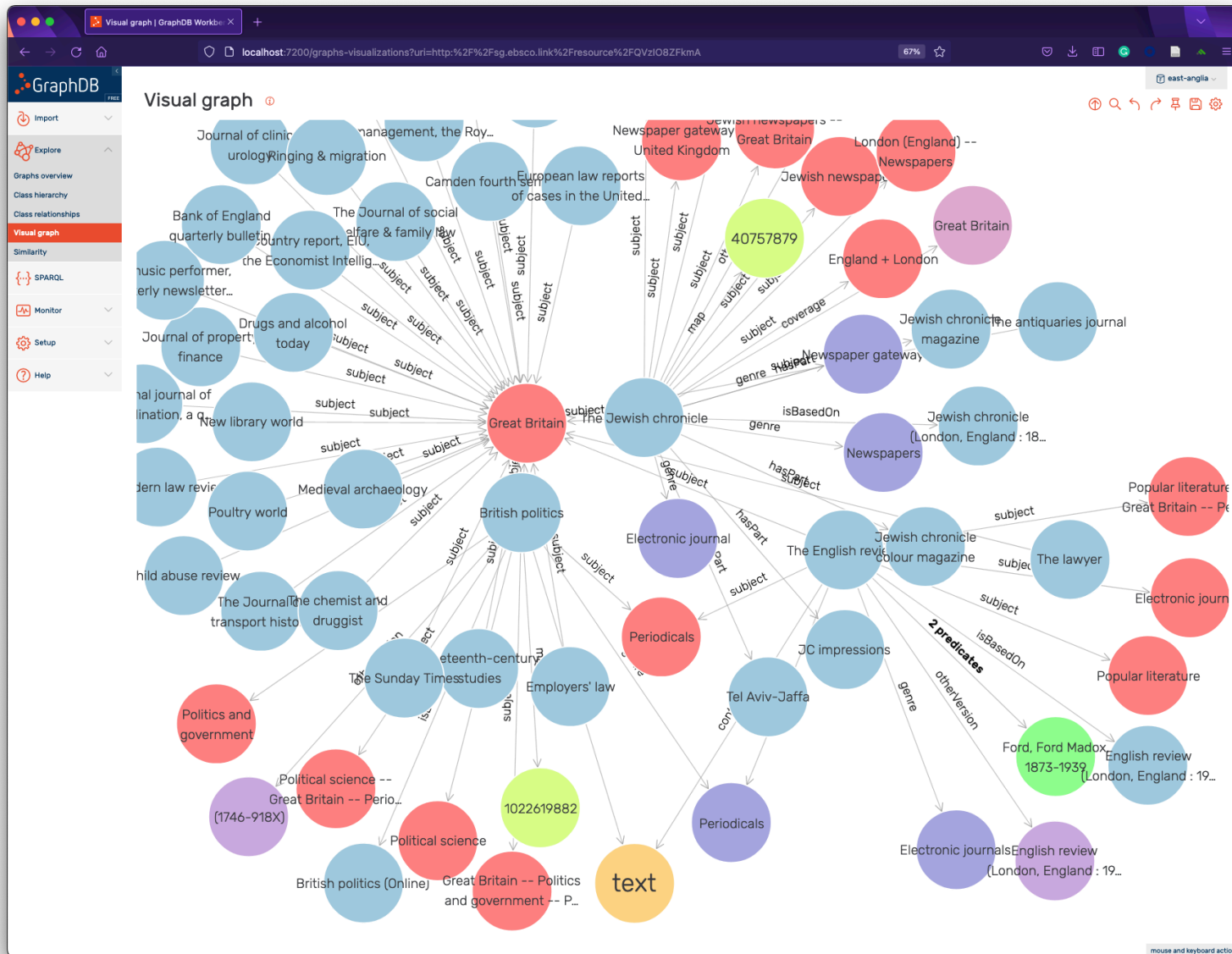
的創立者



transform



Collection development and visualisation



Test data used with kind permission of UEA



How can libraries use Linked Data today?

Google Syndication (>50% pop.)

- Problem - MARC is 57 years old. It doesn't speak to the web.
- Sending library catalogue data to Google: a single click from Google, into the library catalogue
- Enable paths to the library's catalogue so users can find and request items:
 - Provide “borrow” action at the right side desktop search results
 - Provide “get the book” option inside Google Books
 - Over time improves regular Google search results

The Meaning of Relativity

By Albert Einstein, Albert Einstein · 2003

Preview

Search inside

+ Add to my library



Overview

Get the book

Other editions

Publisher collection

More by author

Similar books

About this edition

ISBN: 9781134449781, 113444978X Page count: 192
Published: February 6, 2003 Format: Ebook
Publisher: Taylor & Francis Language: English
Author: Albert Einstein

Create Citation

The world would be a very different place if it were not for Albert Einstein. Like Newton and Galileo before him, this remarkable scientist changed forever mankind's understanding of the universe. In 1921, five years after proclaiming his general theory of relativity, Einstein was awarded the Nobel Prize for Physics in recognition of his remarkable achievements. In the same year he travelled to the United States to give four lectures that consolidated his theory and sought to explain its meaning to a new audience. These lectures were published the following year as *The Meaning of Relativity*, which he revised with each new edition until his death. It remains a key work for anyone wishing to discover at first hand the workings of one of the most inspiring minds of the twentieth century. T...

Source: Publisher



More about this edition

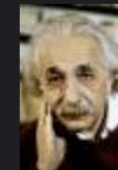
About the work

Originally published: 1922
Subject: Philosophy / General, Science / Philosophy & Social Aspects, Relativity (Physics)

Author

Albert Einstein

Theoretical physicist

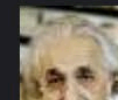


Albert Einstein (1879-1955). Described in his obituary in *The Times* as 'the greatest scientist of modern times.'

Search Albert Einstein

Albert Einstein

Theoretical physicist



Syndicating data to Google
via BiblioGraph provides
borrow actions inside
Google Books

Get book

BUY DIGITAL

This editionAny edition

No results for this edition

BORROW

• Available near 37760

EDIT LOCATION

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E-book

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Pin library

Borrow

Mars Hill University

E-book

Renfro Library


Pin library

Borrow

Don't see it at your library?

Try updating your location, or search on WorldCat.

Search WorldCat



Albert Einstein (1879-1955). Described in his obituary in The Times as 'the greatest scientist of modern times.'


Search Albert Einstein ▾

More by author

Ideas and Opinions

By Albert Einstein

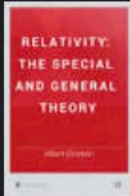
A collection of insightful and thought provoking essays from one of the greatest thinkers of the twentieth century
A new edition of the most definitive collection of Albert Einstein's popular ...



Relativity

The Special and General Theory


By Albert Einstein



Publishing resources on websites / applications

- Publish micro-collections on specific topics to the Web
- e.g., publish:
 - All books by Albert Einstein
 - All books about Albert Einstein
 - Collections on ‘artificial intelligence and law’
- Publish to LibGuides, news sites, blogs, etc.
- Drive usage back to the library’s catalogue


BiblioGraph shows connected resources in knowledge panels




Einstein, Albert, 1879-1955

Date 1879-1955


</> Embed

10 Items by the Person  Einstein, Albert, 1879-1955



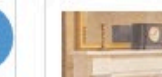
A stubbornly persistent illusion : the essential

Borrow it




The world as I see it

Borrow it




The travel diaries of Albert Einstein : the Far East, Palestine &

Borrow it



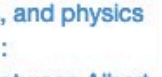
The evolution of physics : from early concepts to relativity and

Borrow it



The Born-Einstein letters : friendship, politics, and

Borrow it



Relativity : the special and the general theory, Albert Einstein ;

Borrow it

</> Embed

Context

Creator of

- The evolution of physics : from early concepts to relativity and quanta
- The Born-Einstein letters : friendship, politics, and physics in uncertain times : correspondence between Albert Einstein and Max and Hedwig Born from 1916 to 1955 with commentaries by Max Born
- Relativity : the special and the general theory
- Relativity : the special and

Contributor of

- Albert Einstein : chief engineer of the universe : one hundred authors for Einstein



Selected Online Reading on Artificial Intelligence and Law

Find a list of selected books, electronic books and articles, online databases, newswires and training sessions to enhance your knowledge from home.

Home

[Books on the topic](#)[Overview](#)[Aspects of Artificial Intelligence](#)[Access to sources](#)

E-books

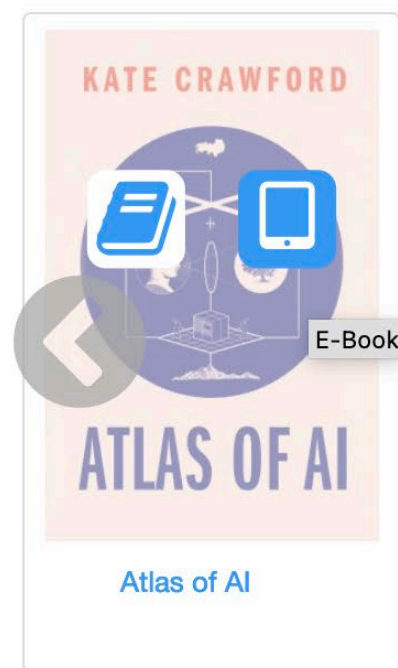
E-articles

Databases and Newsletters

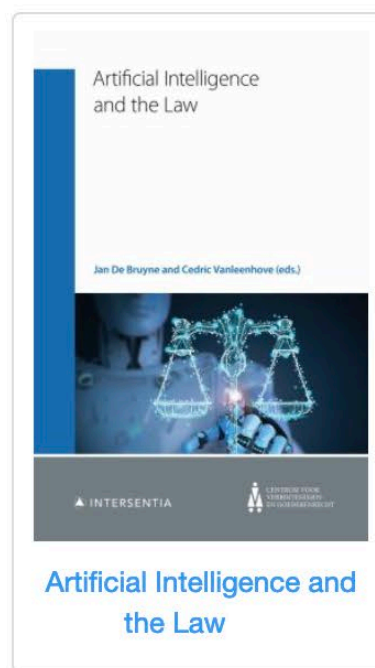
Online training

EPRS publications

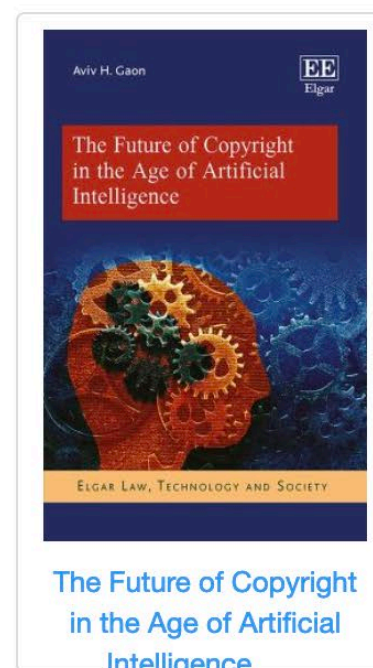
Related guides



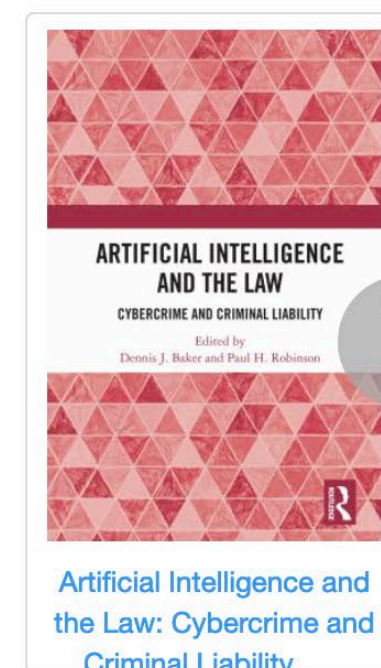
Atlas of AI



Artificial Intelligence and the Law



The Future of Copyright in the Age of Artificial Intelligence



Artificial Intelligence and the Law: Cybercrime and Criminal Liability

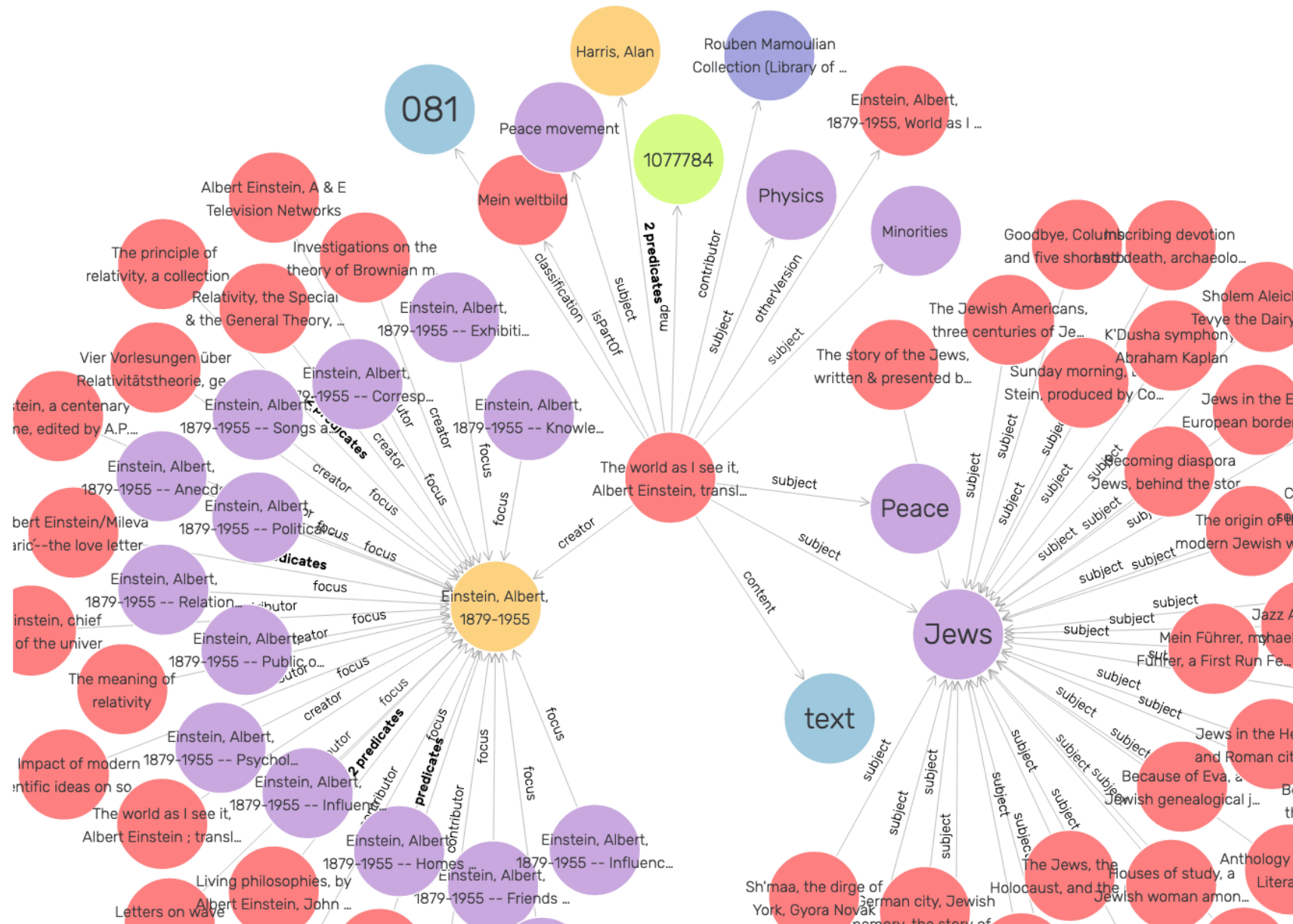
Overview

The Library has prepared compilations of selected reading material and information sources on specific topics. These compilations bring together books, e-books, e-articles, databases, e-journals, newswires and other useful resources selected by Library colleagues.

Visually illustrate the library collection

- Leverage bulk BIBFRAME download (in n-triples format, a common RDF format)
- Use end-point or flat file to combine specific collections e.g., all works tied to an author
 - Visually illustrate the books and articles that the library holds
 - Showcase the new insights libraries can get from using BIBFRAME for catalogue data
 - Demonstrate how the library holds ‘big data’ with rich connections to optimize research for its users

Visual graph ⓘ



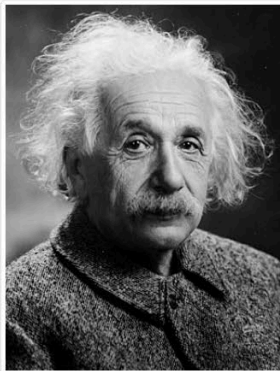
Enrich library resources

- For example, add WikiData to authors (e.g., image, birth date, professional affiliations)
- For example, add ORCID data to authors (e.g., an author's past employment)
- Embed author data, including library resources (books published by and about faculty) and additional data on faculty or university pages

Enrichments can be added to resources in knowledge panels

Library Knowledge Graph - University of Melbourne Library

Einstein, Albert, 1879-1955 German-born theoretical physicist; developer of the theory of relativity (1879-1955)



Albert Einstein

German-born theoretical physicist; developer of the theory of relativity (1879-1955)

Name: Albert Einstein
AKA: Einstein, A. Einstein
Born: March 13, 1879 in Ulm
Died: April 17, 1955 in Princeton
Cause of death: Natural causes (Abdominal aortic aneurysm)
Remains: National Museum of Health and Medicine
Occupation(s): Physicist
Citizenship: German Empire
Gender: Male
Politics: German Democratic Party
Religion: Pantheism

Learn more about Albert Einstein at

[Wikipedia](#)

[Open Library](#)

[IMDB](#)

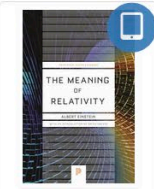
[Encyclopædia Britannica](#)

Albert Einstein Head

88 Items by Albert Einstein at the University of Melbourne Library



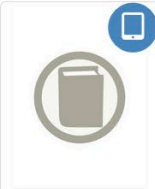
Die Grundlagen der Einsteinschen Gravitationstheorie, von Erwin Freundlich : mit



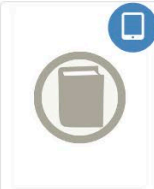
The meaning of relativity : including the relativistic theory of the non-



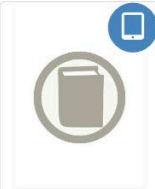
The genesis of general relativity : the promise of mathematics, Volume 4.



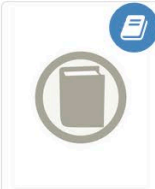
The Meaning of relativity, Albert Einstein, (electronic resource)



Sidelights on Relativity, Albert Einstein, (electronic resource)



Geometrie und Erfahrung : erweiterte Fassung des Festvortrages



Relativity : the special & the general theory; a popular exposition.

192 Items about Albert Einstein at the University of Melbourne Library

Understanding gaps in library collections

- With BiblioGraph, libraries join the Library.Link Network of connected catalogues
- Libraries can see what they hold and what may be missing from the collection:
 - View in comparison to other libraries
 - Leverage for resource sharing
 - Leverage for resource acquisitions

Decolonisation: Get Informed

Books about decolonisation recommended by the University of East Anglia Library

- What does the U of Melbourne's collection include on 'Decolonization'?
- How does the U of Melbourne's collection compare to the UAE's collection?
- What is missing?
- How can we collaborate on sharing resources?



List Results: 135 out of 241 Works in this List were found at the University of Melbourne Library

214 Missing Instances

Copy

- 🔗 https://unimelb_library_link_secure.library.link/id/isbn/9780307272423/resource
- 🔗 https://unimelb_library_link_secure.library.link/id/isbn/9781447364740/resource
- 🔗 https://unimelb_library_link_secure.library.link/id/isbn/9780857428936/resource
- 🔗 https://unimelb_library_link_secure.library.link/id/isbn/9781315448985/resource

Compare your
collections to GOBI
recommendations

Asian Studies Books Recommended by GOBI (Basic Recommended)

GOBI Library Solutions provides academic print books, e-books and collection development services to scholarly libraries and consortia worldwide

List Preview



See what the library
currently holds

See what's missing
and order items from
GOBI

https://unimelb_library_link_secure.library.link/id/isbn/9780197538890/resource

https://unimelb_library_link_secure.library.link/id/isbn/9788857245614/resource

https://unimelb_library_link_secure.library.link/id/isbn/9788194126041/resource

https://unimelb_library_link_secure.library.link/id/isbn/9781774150412/resource

Copy

Catalogue improvement

For FOLIO libraries (*coming soon*)

- Improve existing catalogue records in FOLIO
- e.g., author data (alternate names, birth and death dates, etc.)



1 Use MARC to create BIBFRAME

```
<marc:datafield tag="100" ind1="1" ind2=" " >  
  <marc:subfield code="a">Allende, Isabel</marc:subfield>  
  <marc:subfield code="d">1942-</marc:subfield>  
  <marc:subfield code="e">Autora</marc:subfield>  
</marc:datafield>
```



Isabel Allende

Fuller Name

- Allende Bussi

Variants

- Allende Bussi, María Isabel
- Bussi, María Isabel Allende
- Allende Bussi, Isabel
- Bussi, Isabel Allende

2 Connect with other catalogues and authority services.

4 Add improved MARC records back to your catalogue



Blackboard®

LibGuides





Isabel Allende
from
UdeC's catalogue

Use Data Import to send MARC updates via API (new data in blue)

```
<marc:datafield tag="100" ind1="1" ind2=" " >
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  <marc:subfield code="d">1942-</marc:subfield>
  <marc:subfield code="e">2013</marc:subfield>
  <marc:subfield code="0">http://id.loc.gov/authorities/names/n8405351</marc:subfield>
</marc:datafield>
<marc:datafield tag="245" ind1="1" ind2="3">
  <marc:subfield code="a">El cuaderno de Maya /</marc:subfield>
  <marc:subfield code="c">Isabel Allende.</marc:subfield>
</marc:datafield>
<marc:datafield tag="264" ind1=" " ind2="1">
  <marc:subfield code="a">Santiago, Chile :</marc:subfield>
  <marc:subfield code="b">Debolsillo,</marc:subfield>
  <marc:subfield code="c">2013.</marc:subfield>
</marc:datafield>
<marc:datafield tag="400" ind1="1" ind2=" " >
  <marc:subfield code="a">Allende Bussi, María Isabel</marc:subfield>
</marc:datafield>
<marc:datafield tag="400" ind1="1" ind2=" " >
  <marc:subfield code="a">Bussi, María Isabel Allende</marc:subfield>
</marc:datafield>
<marc:datafield tag="400" ind1="1" ind2=" " >
  <marc:subfield code="w">none</marc:subfield>
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  <marc:subfield code="a">Bussi, Isabel Allende</marc:subfield>
</marcxml:datafield>
```

Improve
existing
catalogue
records



BiblioGraph

- Syndicate the library's resources to Google
- Publish library resources to websites
- Visually illustrate the depth of the library's collections
- Enrich resources with data from authoritative sources
- Improve existing catalogue records in FOLIO (*coming soon*)
- Understand gaps in library collections; improve collections through resource sharing and / or purchasing



Thank You

Richard Burkitt

EBSCO